

# A few quick tips about SME Consulting

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SME Boon Consulting has become a well-known name in the global business circles. SME Boon is an initiative of Sen Gence, an IT and [SME consulting](https://www.solutionbuggy.com/sme-consulting.html) firm based in India. The company's main aim is to provide top notch consultancy services. However, this does not mean that their services cannot be obtained elsewhere - in fact they go out of their way to ensure that they deliver top-notch service to their clients in India, too. They have several offices across the country and even abroad.

The SME Company was set up by four entrepreneurs - Priya Paul, Subodh Gupta, Ravi Paul and Priyam Paul. These entrepreneurs met in the summer of 1994 and decided to launch their new venture in India. At that time, there were no software development centres' available in India. They wanted to develop a local version of the software so that she could take over the market share from the existing outsourcing companies. So SME was formed.

The Company is involved in providing consultancy services to many Fortune 500 companies as well as small start-ups. However, the primary aim is to provide customized SME solutions to clients. For this, they customize a small part of the software and test it with customer feedback. If it is suitable for the client, then it gets launched. Since she has only one product, they try to make the user feel like they own the solution - and these results in a lot of trust.

The SME Products is very simple and easy to use. However, they have got a lot of competition. Therefore, they keep their prices low - because they know that people will prefer to buy from a big name than a small one. However, it is not just their products that bring in customers - they also maintain high levels of customer satisfaction. As such, they have a very large happy customer base which they actively tap.

There is one caveat here though - if you do happen to ask the SME Consultant or Manager anything about SME Consulting or about their company, be sure to get a brief about them. You should never feel intimidated or like you are talking to someone who knows more than you. It is best to ask questions when you don't know the answer and try to find the right answer. This helps you to understand better the role and functions of an organization's consultant. Also, it gives you a clear insight into how you can hire the best consulting firm for yourself. So, the SME brief is one aspect that cannot be ignored.

As you would expect, there are plenty of countries where SME Consulting is quite popular. One of the most recent is India. The reason for this could be that - SME Consulting is one of the cheapest ways to expand your business across the world. So, many consultants have shifted from their native countries to India in search of better career opportunities and better pay.

India has not only opened up new opportunities for many people in various fields but it has also become a platform for budding entrepreneurs. One reason for this could be SME - Consulting is such a low-cost option. It has been seen that the expenditure involved in setting up consultancies is much less than what an entry-level job would cost in a developed country. For instance, if you are already working as an accountant in a developed country and want to move to SME Consulting in India, the initial expenditure would be around 200 dollars which is way lower than what you might spend on an entry-level job.

So, if you are considering this opportunity, make sure that you are willing to work in India under a well-known SME Consultant. India is a great country to work in for two reasons - The first reason is that it is a cheap destination to work in. India is one of the cheapest places in the world to live in and it offers amazing opportunities to its residents. The second reason is the educational level of the population. India is home to some of the best educational institutions in the world and hence if you are looking to further your education, this would be the right place for you to do it.

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